

FOOD AND SOLIDARITY

2015 annual report

FONDATION D'ENTREPRISE Carrefour









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The Carrefour Foundation's actions use food as a means to combat poverty and social exclusion throughout the world.

Collections and donations of food, education and training programmes, awareness campaigns, innovative projects or emergency humanitarian aid; in line with the Group's core business as a retailer and with the commitment of the employees, the Carrefour Foundation provides a concrete response to the main challenges facing society today.

In 2015, the Carrefour Foundation supported 71 programmes run by partner associations to help those in difficulty.



More than ever committed to fighting inequality

JÉRÔME BÉDIER
Chairman of the Carrefour Foundation
Deputy Chief Executive Officer,
General Secretary of the Carrefour group

In 2015, the lives of millions of people, of all ages and circumstances, were put in turmoil. The headlines were filled with natural and industrial disasters such as floods in southern France and the explosion at the Tianjin industrial complex in China. In these particularly unsettled times, the Carrefour Foundation's actions aim, as far as possible, to improve the living conditions of those left vulnerable, by providing assistance and food.

"Thanks to the awareness of the local issues by our partners and the mobilisation of our employees, our Foundation supports and accompanies those who are extremely vulnerable and suffering from exclusion."

INTERVIEW

What is the Foundation's mission?

Since 2000, the Carrefour Foundation has pursued a public interest mission to reduce exclusion and poverty. To do so, it relies on the motivation and expertise of the Group's staff and its commitments to non-profit partner organisations. The challenge is to bring together the energy of the teams and the needs of these organisations.
Thanks to the awareness of the local issues by our partners and the mobilisation of our employees, our Foundation supports and accompanies at an international level those who are extremely vulnerable and suffering from exclusion. The Carrefour Foundation draws its strength and vitality first of all, from the thousands of staff members in Europe, Asia and Latin America who so generously give their time and energy to help NGOs in the field and to pass on their expertise. With their wealth of personal and professional experience, each and every one shares our passion of retail and brings the Carrefour Foundation's mission for food solidarity to the grassroots level.
Our mission is at the very heart of the issues facing the world today and finds its *raison d'être* and legitimacy in Carrefour's core business and experience as a food retailer. This mission revolves around two lines of action: food solidarity and emergency humanitarian aid.

How do you work to promote food solidarity?

Food is at the heart of all of our Foundation's actions. We strive to reduce inequalities, particularly by supporting projects that offer access to quality food to as many people as possible, while remaining attentive to their essential needs. Our actions take a number of forms, including logistics support for the distribution of meals or food products delivery, helping to find jobs for those who have come from unemployment schemes and enterprises, or providing support for social entrepreneurs by sharing employee competencies from quality, purchasing or other departments of the company.

In 2015, over 70 programmes were funded in 15 countries, thanks to a budget of over €7.7 million. Among these projects, we decided to extend our commitments to key regional associations. The Group's various banners are then able to act as relay stations for collecting food and non-food products from their clients, throughout the year. As part of this process and for the third year running, the Carrefour Foundation organised a major collection in nearly 2,200 stores worldwide for the benefit of local Food Banks.

The Carrefour Foundation also strives to promote a healthier and more balanced diet that is accessible for everyone. It also works to promote the well-being and education of young children.

In China, for example, we are helping to set up eight centres by 2017 to receive and educate children whose parents have left to work in the city.

Everywhere, we are more than ever committed to reducing waste. Indeed, this commitment underpins many of the initiatives we support. In France, the equivalent of 92 million meals were therefore distributed, using perfectly edible food donated by our stores. The action of the Carrefour Foundation also includes training initiatives, skills-sharing and links to professional networks. Whether for young people who have left school with no qualifications, the unemployed or those on social integration contracts, our goal is to act for social inclusion and professional integration for all. Through our calls for project proposals, some of which can now be managed online, we are able to identify deserving local initiatives that the Carrefour Foundation can support.

By offering logistics support to those affected by emergency humanitarian crises, such as natural and industrial disasters, as well as supporting migrants and refugees, the Foundation also mobilises the financial, human and material resources of the Group. This means that emergency supplies can be on their way within hours of a disaster. In 2015, the Foundation also supported non-profit associations operating in Europe and the Middle East to help improve living conditions for refugees and migrants.



HOMAGE TO MR. BOUTROS BOUTROS-GHALI

Mr. Boutros Boutros-Ghali has been one of the original members of the Board of the Carrefour Foundation for 15 years. It was a great privilege for us to be able to collaborate with him, bringing his immense understanding of international contexts and his exceptional humanity to all our discussions. Through the battles he fought while at the United Nations and in the French-speaking world, Mr. Boutros Boutros-Ghali, will remain a leading witness of our era.

How are projects selected?

The Carrefour Foundation examines all the proposals submitted with the same care. An imperative, though, is that they all fit in with our core missions, centred on food solidarity and emergency humanitarian aid.

"The Carrefour Foundation has set the objective of accompanying projects over the long term."

Projects are selected depending on the problems encountered in each region, in consultation with local teams who identify the relevant and eligible programme.
In 2015, the Carrefour Foundation received over 1,000 project proposals from non-profit associations and local staff. In the end, the Board decided to support 71 programmes, in 15 countries during the year.
The Carrefour Foundation has set the objective of accompanying projects over the long term in order to have a more profound effect and to capitalise on the expertise of its partners, their local roots and their networks of contacts.
Solidarity is a dynamic sector that is evolving in step with societal, cultural and technological changes. New players are appearing and new economic models are emerging that the Foundation is tapping into to offer support; and in this respect, France represents an amazing testing ground.

The call for project proposals – already running in Belgium, Argentina, Brazil and, soon, in Italy – also enables to highlight innovative local programmes and offering new solutions.

What is the main challenge for the Foundation?

The main challenge for us is to bring together all the initiatives in the various countries in which we are present and to continue our everyday work at grass roots level, such as product donations and programmes geared to social inclusion. And, in this respect, we are keeping a close eye on the potential offered by digital technology. We are particularly interested in emerging forms of solidarity and newly developing economic models. For example, we are working on alternative models for social grocery stores for students.
The Carrefour Foundation is also laying down new conditions for the way it accompanies projects over the long term. This exacting form of solidarity is the embodiment of our ambition to go further in the ways we respond to the challenges facing society, and is something that is always foremost in our thoughts.

"We are particularly interested in emerging forms of solidarity and newly developing economic models."

Board of Directors

The Carrefour Foundation is administered by a nine-member Board of Directors made up of five qualified public figures, three members representing the founders, and a staff representative.
The Board of Directors meets three times a year and determines the main orientations of the Foundation's activities, validates the budget and oversees its execution.
Two new members have joined the Board: in February 2015, Xavier Fontanet, who is very involved with entrepreneurship by young people, and, at the beginning of 2016, Jean-Michel Severino, whose experience will be valuable for the Carrefour Foundation's international projects.



Jérôme Bédier
Chairman of the Carrefour Foundation, Deputy Chief Executive Officer, General Secretary of the Carrefour group



Xavier Emmanuelli
Founder of Samusocial International and Samusocial Paris, former Minister of Social Affairs



Marie-Noëlle Brouaux
Executive Communications Director of the Carrefour group



Xavier Fontanet(1)
Founder of Fondation Fontanet, former CEO of Essilor



Noël Prioux
Executive Director France of the Carrefour group



Wu Jianmin
Honorary President of the International Exhibitions Bureau, former Chinese Ambassador to France



Martine Saint-Cricq
Carrefour staff representative



Guy Paillotin
Honorary President of INRA, Perpetual Secretary of the French Academy of Agriculture



Jean-Michel Severino(2)
Former CEO of the French Development Agency (AFD)

(1) Appointed on 10 February 2015.
(2) Appointed on 9 February 2016.

Our mission

The Carrefour Foundation is an actor of social progress, using its resources to reduce poverty, encourage professional integration and facilitate social inclusion of those in difficulty, across two main lines of action: **food solidarity** and **emergency humanitarian aid.**
In keeping with the Group's core business as a retailer, the Foundation collaborates with Carrefour's various philanthropic structures in the countries in which it is present to accompany, support, encourage and develop their respective solidarity initiatives and those of local non-profit associations.
By mobilising the resources, energy and motivation of Carrefour employees, the Foundation coordinates and implements solidarity initiatives tailored to the needs of the populations concerned.

Food solidarity

The Foundation acts to reduce exclusion by supporting solidarity projects in the public interest.

Innovation for food solidarity
Assisting project leaders and offering innovative responses to major social issues.

Food for social inclusion
Using food as a springboard towards the sustainable, professional and social inclusion of those who are vulnerable through vocational training, apprenticeships, social integration contracts, mentoring for a return to employment, etc.

Food for those in greatest need
Offering a more balanced and varied daily diet, in sufficient quantity, to those who are vulnerable through donations and collections, support for social grocery stores, awareness and nutrition programmes, etc.

71
programmes
in 15 countries
in 2015



Emergency aid

Thanks to the involvement of the Group's employees and expertise in logistics, the Carrefour Foundation aims to assist victims of natural or industrial disasters as well as those who are extremely vulnerable. Fund-raising, product collections in stores including various donations and other forms of financing, all form part of meeting the essential needs of those affected.

€11.6
million dedicated to emergency aid since the Foundation was created

108
emergency aid interventions funded in 38 countries by the Carrefour Foundation since its creation, in 2000





User guide to a project

Initiated and implemented by local non-profit associations, selected projects have to correspond to the missions of the Carrefour Foundation, centred on food solidarity and emergency aid.

Selection

Applications for funding are assessed by the Carrefour team in the country concerned, using a set of objective criteria, before then being transferred to the Carrefour Foundation for consideration.

Funding

The Foundation, in collaboration with the local team, defines the financial, technical and material support needed for the project to be implemented successfully. The project is then submitted to the Board for approval. An agreement is then signed with the local association to finalise the objectives, and the provisional budget allocated.

Assistance

Each country management team is responsible for implementing the project correctly. It sets up procedures for regular monitoring and evaluation, free of any commercial interest.

Evaluation

The Foundation makes sure that the resources allocated are being well used and that the expected outcomes are being achieved. A final assessment measures the impact of the programme and determines whether it should be followed up or re-oriented in the medium or long term.

Facilitating access to food and combating exclusion

Social inequalities are increasing and, according to the World Bank, almost 10% of the world's population were living below the poverty line in 2015.
To help bridge this divide, the Carrefour Foundation runs philanthropic programmes linked to the Group's core business as a retailer and supports programmes that facilitate access to quality food and in sufficient quantity.





Nearly
1,400
employee
volunteers



3rd edition of the international Food Bank collection

WORLD – Carrefour has been a partner of Food Banks since 1994. Alongside collections from clients, our stores and warehouses make daily donations of food to non-profit associations. Carrefour also shares its logistics capabilities with teams from the Food Banks in order to optimise stock management and the preparation of deliveries. The Carrefour Foundation also participated in this long-term partnership by organising the third international collection in 2015. Over 2,200 stores in 10 countries – Argentina, Belgium, Brazil, China, France, Italy, Poland, Romania, Spain and Taiwan – were mobilised two months to collect products from their clients. Almost 1,400 employees lent a helping hand to volunteers from the Food Banks to raise consumers' awareness, unload and sort the products collected, before they were transferred to the local Food Banks and passed on to the various associations. In all, 4,953 tonnes of food products, or the equivalent of nearly 10 million meals, were collected.





Opening of the 1st CCRA social grocery store

TAIWAN – Since 1998, the Chinese Christian Relief Association (CCRA) has offered those in dire need access to a quality diet in Taiwan. Since then, 410 food parcel distribution centres have been created, covering 22 of the country's cities. In 2015, the Carrefour Foundation co-funded the opening of Taiwan's first social grocery store, with a contribution of €60,000. This 73 sq. m. store in Luchou, in the north of the country, is open three days a week. It allows 80 families each month to have access to a basic diet as well as providing social assistance. Thematic workshops, based on personal development, CV-writing, debt management, or waste-free cooking for example, complement this springboard out of exclusion. Carrefour Taiwan also supported this initiative by equipping the store and encouraging the participation of 80 employee volunteers. By sharing their skills with other volunteers, Carrefour employees help to optimise stocks and ensure that health and safety regulations are respected.

Other projects supported

To combat waste in school canteens, the NGO, ***De mon assiette à notre planète*** **(from plate to planet)** teaches pupils in the Seine-Saint-Denis department about this issue and distributes surplus food to those in need.
The Carrefour Foundation is supporting the association in this pilot programme.

As spin-off from an emergency mission to assist the homeless, ***Samusocial din Romania*** is working with partner organisations to offer personalised support by day in a medico-psychosocial centre to help the destitute to facilitate their social inclusion and escape from exclusion.
The Carrefour Foundation's support is also specifically aimed at families, for example to enable children to go to school, have a better diet, or find employment.

As part of the ***FAGE*** network, the 12 AGORAé social grocery stores enable almost 1,500 disadvantaged students to have access to a healthy and balanced diet so that they can concentrate on their studies without worrying about food.
In 2015, the Carrefour Foundation supported the opening of three new grocery stores in Amiens, Reims and Valenciennes.

Le Chaînon manquant **(The missing link)** set up an awareness raising programme about food waste alongside collections of surplus food from restaurants, delicatessens and stores so that this food could be distributed to the hungry.
The Carrefour Foundation has supported this non-profit organisation in Paris and its extension to Lyons.

Supporting and facilitating the logistics of donations and collections

Access to food is a priority issue for the Carrefour Foundation's collaboration with NGOs. Well informed of their needs, it provides logistic support by funding, for example, the purchase of refrigerated vehicles and cold rooms in the different countries in which the Group is present. The objective: to optimise donations by extending the collection area covered and to maintain the quality and freshness of the products sorted and donated by store employees.

Over **280** refrigerated vehicles and 55 cold rooms funded since 1994

160,000 meals collected each year thanks to the purchase of a truck



Funding for refrigerated equipment and trucks

The Carrefour Foundation is increasing its support for the purchase of equipment and installations, such as cold rooms and freezers, as well as refrigerated vehicles that enable NGOs to maintain high quality and optimal transport of food products. This funding helps to increase the collection, storage and distribution capacity for fresh products, as well as helping to maintain food quality and safety by respecting the cold chain.

FRANCE – The Carrefour Foundation helped to purchase 12 refrigerated vehicles and 4 cold rooms for different branches of Food Banks, for a total of €209,000. It also co-funded two vehicles and four cold rooms for *Restaurants du Cœur* at a cost of €50,000, as well as freezers and display cabinets for the Anatoth social grocery store for almost €14,000. Meanwhile, *Secours populaire français* received aid totalling €15,000 to enable them to purchase a refrigerated vehicle, as did the *Association d'entraides du Calaisis (AEC)*, which helps residents in difficulty.

SPAIN – The purchase of eight vehicles, seven of which are refrigerated, facilitated the actions of Food Banks in eight regions throughout the country.

ARGENTINA – 12 Food Banks were equipped with a range of installations, including racks, pallet trucks, cold rooms and scales, thanks to a grant of €103,000. This initiative enabled a 20% increase in the volume of food collected and a 15% increase in fresh products handled.

ROMANIA – The funding of two additional vehicles made it possible to support the non-profit association Angel Smile in its distribution of fresh products, such as cold meats, breads and pastries, sandwiches and dairy products, to the homeless in Bucharest.

TAIWAN – The co-funding of a refrigerated truck and six cold rooms enabled an increase in the volumes collected and should therefore make it possible for the Kaohsiung Food Bank to help three times more families.





Other projects supported

SOLAAL works to reduce food waste by facilitating the organisation of donations from farms and producers to improve the diet of those most in need. Accompanied by the Carrefour Foundation – one of its founding members – and with the support of the Group's logistics teams, the association works to optimise transportation and facilitate the delivery of surplus crops from farms to non-profit associations.

During Expo 2015 in Milan, the **Italian Federation of Food Banks** recovered 50 tons of food products from the different national pavilions and restaurants, which were kept in a refrigerated container financed by the Carrefour Foundation. These products were redistributed to 14 partner NGOs, which in turn helped over 6,500 people.

In Belgium, **Goods to Give** collects and redistributes new non-food products from industrial partners and distributes them to those in difficulty. In three years, over 170,000 people have already benefitted from this virtuous circle. In 2015, the Carrefour Foundation supported the development of a logistics and IT platform to redistribute products collected from 230 partner welfare organisations.

Using the same principle, the NGO ***Agence du don en nature*** distributes the equivalent of €500,000 worth of products to those in greatest need, each week. In 2015, the Carrefour Foundation helped the association to optimise its logistics.

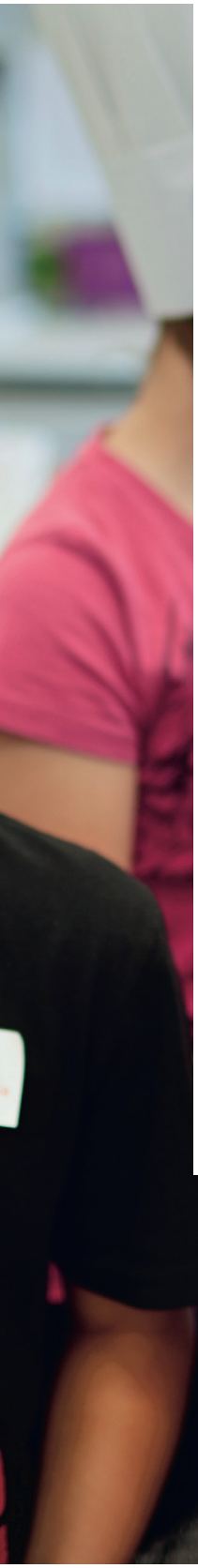
For more information, see
www.fondation-carrefour.org

Promoting a healthy and varied diet

Malnutrition, a diet that is inappropriate, unbalanced or insufficient...
In countries in the North as well as the South, the quality and variety of foods in the diet can be a problem. The Carrefour Foundation is well aware that social exclusion often means eating poorly and works with NGOs that teach children and adults about the importance of having a varied diet. The Foundation supports educational initiatives as well as nutrition programmes aimed at the most disadvantaged populations in the 10 countries in which the Group is present.







A more balanced diet with Warsaw University

POLAND – Recognised for its expertise in nutrition research, the Warsaw Faculty of Human Nutrition and Consumer Sciences has launched a project to prevent and combat the health hazards of a poor diet in disadvantaged communities. Facilitating and encouraging the adoption of good eating habits from an early age will have a positive effect on the health and well-being of the entire population. This programme, which is supported by Carrefour Poland and the Carrefour Foundation for the second year running, involves awareness-raising workshops with children, their parents and the elderly: multimedia workshops and courses on how to prepare balanced and affordable meals, how to avoid food waste and learning how to decypher nutritional information on packages. An educational website was also created to provide the general public with more information. As well as providing the products needed for the workshops, Carrefour employees are actively involved in guiding consumers on their food choices. In 2015, over 800 people participated in awareness workshops in eight cities in Poland.





Preventing malnutrition with *Fundación Conin*

ARGENTINA – *Fundación Conin* is fighting against child malnutrition by promoting a healthy and varied diet and by educating families. Workshops and other activities are organised to encourage regular physical exercise. Carrefour store employees also volunteer their support, running workshops for children for example. By offering adapted medical, dietary, psychomotor and social care, the programme helps to prevent the irreversible damage that malnutrition can cause. Since 2008, donations given to families have already benefited 600 undernourished children, and parents are invited to become actively involved in this programme. In 2015, the Carrefour Foundation contributed €219,000 to this project in 63 specialised centres across the country.

19,500
children already participated in educational workshops



Other projects supported

Through its prevention, diagnostic and treatment services, ***Fundatia Hospice Casa Sperantei*** helps to improve the available care to the very poorest patients in Romania. The Foundation's support aims to improve the quality of care for patients recommended by social services and partner associations, by offering menus that are adapted to their nutritional needs and their particular illnesses, according to nutritional recommendations for each age group, while respecting technical, hygiene and quality norms.

A project being implemented by the **Yuling County Kouhu Township Chungwen Women's association** (Taiwan), aims to support children from disadvantaged families and elderly people living alone. The programme enables them to receive a balanced, hot meal every day for a year, while also offering a health check-up and dietary support.



For more information, see **www.fondation-carrefour.org**

Providing aid to victims in emergency situations

Whenever there is a humanitarian emergency, human and logistic resources have to be mobilised immediately to deliver targeted aid to those affected or at risk.
Carrefour teams in the area join with competent organisations to identify what is needed, to deploy logistic resources, collect funds or product donations from clients in stores and provide essential supplies.



According to the United Nations Refugee Agency, more than one million refugees and migrants entered the European Union in 2015, fleeing war and poverty – a phenomenon on a scale that demands the collective action of a multiplicity of players from all sectors (public, private, non-governmental, etc.). Given this situation, the Carrefour Foundation decided to contribute aid worth €1 million to support various NGOs coming to the aid of refugees in the Middle East and Europe.



Support for migrants

MIDDLE EAST – The various programmes supported by the Carrefour Foundation aim to help provide decent living conditions for those in refugee camps and help maintain their dignity: food security, food distributions, access to safe water and sanitation, distribution of tents and essential supplies.
In Qamishli (Syria), the Carrefour Foundation supported the non-profit association, ACTED, with a €250,000 grant to improve access to drinking water and decent sanitary facilities, as well as food and essential supplies.
A €341,600 grant also helped the World Food Programme to distribute vouchers for the purchase of food in Jordan, Lebanon, Turkey and Egypt.
Finally, the Carrefour Foundation contributed €70,000 to support DOMEUS, an initiative of *Samusocial International* to create and develop a mobile unit to help migrants, those in transit and refugees.







"In order to respond to the current migration situation, we need a common asylum policy."

XAVIER EMMANUELLI,
BOARD MEMBER OF THE FOUNDATION

Emergency humanitarian aid for refugees

EUROPE – The Carrefour Foundation also contributed to programmes that offer social, logistic and financial support for NGOs working on the accompaniment and integration of displaced people.

In Belgium, as a complement to the ongoing partnership between *Samusocial*, the Red Cross and Carrefour stores, which enables essential supplies to be collected and distributed, the Carrefour Foundation paid for the employment of two Arab-speaking workers in order to improve the quality of the support offered by the outreach teams.

In Spain, the Red Cross offers emergency accommodation and medico-psychosocial support for a minimum of eighteen months to migrants to help them settle into the host country, thanks to a grant of €150,000 from the Foundation.

The Carrefour Foundation also supports the work of *Secours populaire français* to provide accompaniment, donations of food and clothing, toiletry kits and help with administrative formalities.

The Foundation's support made it possible to meet the food requirements of 150 families during the first months following their arrival.

Other emergency aid

Alongside the mobilisation of store employees, the Carrefour Foundation also provides support for victims during emergency situations.

In 2015, heavy flooding hit the north-east of Argentina. The equivalent of €42,000 worth of supplies were made available to victims, essentially drinking water and toiletries, via **partner NGOs** and the **local municipal authorities.**

Also, when floods struck Italy, the Carrefour Foundation helped to reinforce the work of **Caritas** by providing non-perishable foods as well as cleaning products and toiletries.

And finally, during the storms that hit the south of France in October 2015, emergency aid worth €100,000 was made available to ***Secours populaire français*** to help pay for materials to clean up affected housing as well as to buy hygiene products and equipment for victims.

On December 20, 2015, a landslide engulfed 33 buildings in Shenzhen, just outside Hong Kong.
The **Shenzhen Charity Federation** immediately contacted staff at Carrefour China, who loaded palettes with fresh water, blankets, winter clothing, food and medical supplies, thanks to emergency aid worth €42,500 from the Carrefour Foundation.

For more information, see **www.fondation-carrefour.org**

Developping solidarity just a click away

Internet and social networks offer new ways for NGOs and solidarity projects to communicate on their work, as well as facilitating new forms of co-operation and reinventing solidarity by making it accessible to all. The Carrefour Foundation has become part of this movement, encouraging innovative local initiatives to promote food for all.









Calls for projects

In the various countries in which the Group is present, several calls for projects have been held to identify and support local projects encouraging food solidarity and combating social and economic inequality. The winners are those projects that receive the most votes.

ARGENTINA – In 2015, the *Fundación Carrefour Argentina* set up a website and informed clients about a call for food-related project proposals for the most poor. Once all the proposals were in, a panel of experts made a selection and visitors to the website were asked to vote for their preferred projects. 117 project proposals were received and more than 55,000 "shares" on social media resulted in the decision to support six winning projects, with a total award of €200,000.

BRAZIL – The *Instituto Carrefour* is a philanthropic structure inaugurated by the company in 2015, with the mission of encouraging diversity and promoting economic and social inclusion. Following an initial call for project proposals, entrepreneurship was put forward as a motor for social mobility. The winning non-profit associations received a total of €100,000 from the Carrefour Foundation, including *Combate Social* and its *Mulheres de Mão Cheia* programme to train and assist women in setting up their own micro-enterprise in the food sector, and the Agency for Local Economic Development (ADEL), which enables young people aged 16-25 years living in rural areas to receive training in business management, accounting and commercial livestock farm management.



55,000
social media "shares" of projects in Argentina

Other projects supported

Created in 2014 on the initiative of a young French entrepreneur, www.goodeed.com encourages and facilitates donations from the general public to non-profit associations. Website visitors are simply asked to visualise a brief advert; the income generated is paid over to an NGO or recognised organisation, such as the World Food Programme.
The idea has already attracted 80,000 members and generated 1.5 million donations (including 200,000 food-aid meals).
As well as support for **Goodeed** as advertiser, was one of the winning enterprises in the *100 jours pour entreprendre* (100 days for entrepreneurship) initiative sponsored by the Carrefour Foundation.

Those living in poverty are at greater risk of food-related pathologies, such as malnutrition, obesity and diabetes, etc.
With the goal of improving the eating habits of those from disadvantaged communities or in social difficulty, **the French National Nutrition and Health Programme** launched a call for project proposals to identify innovative initiatives in this area. Among the 104 proposals received, 7 were awarded a prize funded with the support of the Carrefour Foundation.



For more information, see **www.fondation-carrefour.org**

Keeping pace with social developments through innovative projects

The Foundation is in close touch with the issues facing countries in which Carrefour is present, and works with stores to support innovative projects that help disadvantaged people and communities to strengthen their bonds with one another. By playing a key role alongside the work of non-profit associations, these initiatives help to change mind-sets as well as behaviour – for example by supporting early learning, or giving a second chance to those who are marginalised, boosting activity in a neighbourhood, etc.





The *OvidiuRo* school programme

ROMANIA – Nearly one in two children lives below the poverty line in Romania and one in every three children does not go to school. The *Fiecare Copil in Gradinita* (Every Child in Kindergarden) programme raises parents' awareness of the importance of sending their children to school from early childhood, as a way to offer them a better future. Isolated rural families are invited to send their children to pre-school in exchange for food vouchers. Thanks to the Foundation's support, 1,500 children were able to go to school for ten months. Carrefour employees also contribute by volunteering and donating food and medicines to the medical caravans that criss-cross the country. Schoolteachers have also been given IT equipment to help with teaching and monitoring pupils' progress.

1,500
children supported







Caring for isolated children with the China Children and Teenagers' Foundation

CHINA – Over 250 million Chinese workers have left their rural homes to work in the city, with the result that over 60 million children are living without their parents.

The partnership between the China Children and Teenagers' Foundation and the Carrefour Foundation aims to combat malnutrition in these children and stop them dropping out of school by creating, running and equipping eight reception centres by the end of 2017.

The first two Happy Children centres opened their doors in 2015 in Beijing and Shanghai, and new establishments will be ready in the coming months.

Each centre can receive around 600 children per month, running educational and play activities centred particularly around nutrition and sport, in a happy and healthy environment.

In addition to the Foundation's support, Carrefour China will provide educational material, as well as sports supplies.

Other projects supported

As the number of homeless in France continues to rise, the non-profit association, ***La Cloche***, has developed a local self-help network that invites shops to do small favours, such as allowing use of toilets, recharging mobile phones, etc., so that beneficiaries can improve their living conditions, while also escaping social isolation and regaining a sense of self-esteem. With the Foundation's support, the association is also organising the collection of unsold food items from Carrefour stores.

The ambition of ***Lulu dans ma rue*** is to facilitate connections between people and revitalise local life, by offering a novel kind of concierge service developed in Paris. Using a real kiosk, the project links those who are looking for work with clients from the same neighbourhood, to perform odd jobs like cleaning, household repairs, sewing, shopping, etc., for a small charge. The project, which the Carrefour Foundation has supported from the very beginning, encourages a return to the world of work and has already seen over 3,500 jobs carried out since it started in the spring of 2015.

Improving professional inclusion of people living in poverty

Building on a dynamic local network of non-profit associations working with the unemployed, the Carrefour Foundation helps to foster long-term employment opportunities for those with no qualifications or at risk of exclusion.
Notably, it supports projects that provide training in the food and catering trades and in logistics, thus improving their employability prospects and developing their talents.





Restaurant professions with *Gastromotiva*

BRAZIL – *Gastromotiva* enables talented young unemployed people to train to become a chef.
Once they have been trained, these young people are invited to share their new skills with others.
Since 2007, 1,650 young people have already taken part in the programme and 45,000 others have benefited indirectly in their communities.
In 2015, the Carrefour Foundation awarded €20,000 to the project to fund training for young people. Carrefour Brazil also offers products that are needed for the cookery workshops and organises presentations on gastronomy to publicise the programme and the young chefs' creations.

1,650
young people trained





Catering professions with *À table citoyens*

FRANCE – In Seine-Saint-Denis, a department particularly affected by unemployment, nearly one young person in three has no qualifications. *Baluchon* is a social enterprise that helps create jobs, making and delivering meals prepared with fresh products direct from responsible producers. Between 500 and 800 meals (including lunch menus for offices and a home delivery meal service) are prepared daily by trainee staff. 35 jobs have already been created in two years, 22 as part of a training and employment trajectory. The Foundation supports the project with a €40,000 grant to help the existing structure to expand.



Retail professions with *Fundación Exit*

SPAIN – Since 2008, Carrefour and its corporate Foundation have been collaborating with *Fundación Exit* on the *Conecta* project, a vocational training initiative aimed at 16-21 year-olds who have failed at school or are at risk of social exclusion, in a context where more than one young person out of two is unemployed.
Carrefour assists beneficiaries with in-store training (e.g. at the delicatessen counter, as a salesperson, a cheesemonger, or more) and guidance on finding employment. The partnership has already enabled 300 people to be trained and for 100 interns to get work experience in the various stores, sometimes leading to a job.



Horticultural professions with *Fleurs & Jardins de Cocagne*

FRANCE – The 120 Gardens in the Cocagne network currently have 4,320 employees on job-creation contracts. Through training in market gardening and social and vocational guidance, almost one out of every two of the trainee gardeners finds a job or a vocational training place afterwards. Thanks to its partnership with Carrefour, 20 Cocagne gardens are given development support every year, with the purchase of appropriate equipment.
In 2015, the Foundation's support enabled the development of innovative projects on urban agriculture and organic horticulture.

Other projects supported

Set up by the **ARES** non-profit association and XPO Logistics, **Log'Ins** is an "Adapted Enterprise" under French civil law, serving as a springboard to a career in logistics, with the aim of improving the employment prospects of people with disabilities, while helping them to develop a professional project and a personal plan regarding accommodation, health care and mobility. In 2015, the Carrefour Foundation helped set up Log'Ins in Lyons.

The *Conexão* programme, which is backed by the ***Rede Cidadã*** association in Brazil, was set up to offer high-quality vocational training for people from disadvantaged families. Carrefour was particularly involved in developing specific training in the retail trades. Since 2013, over 5,300 individuals have been trained and nearly 950 of them were then taken on as Carrefour employees.



For more information, see **www.fondation-carrefour.org**

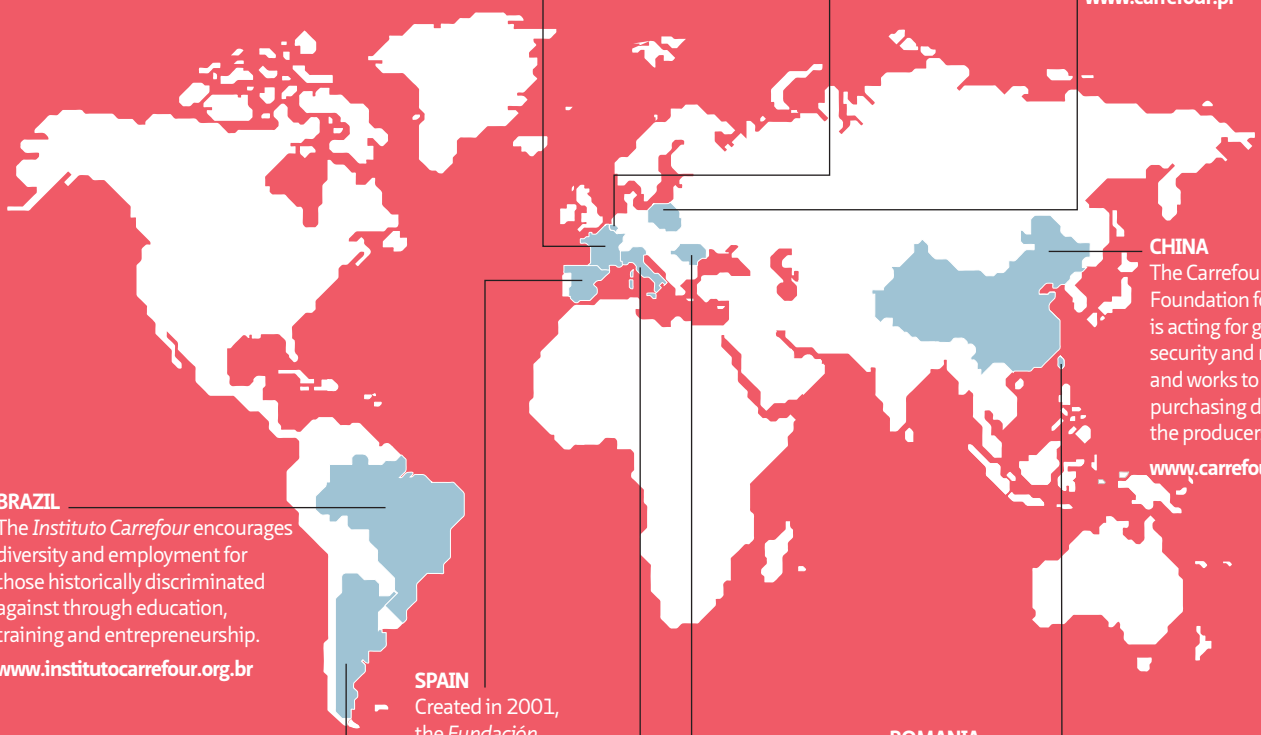
Solidarity at Carrefour across the world

In order to respond to the needs of different communities, Carrefour and its employees are working daily to promote solidarity, through projects supported by the Carrefour Foundation, actions carried out by local foundations and solidarity teams in the countries concerned, as well as local initiatives implemented by the stores and warehouses.

FRANCE
Carrefour France supports and brings its expertise to the actions implemented by its employees in partnership with regional non-profit associations around help for those in difficulty and aid for children.
www.pourmoipourtous.fr

BELGIUM
Carrefour Belgium is working to prevent waste and encourage the recuperation of equipment and products that may be used, for example, by social grocery stores.
www.carrefour.eu

POLAND
The solidarity actions of Carrefour Poland tend to concentrate on the promotion of a healthy and active lifestyle, sponsoring children and donations of food.
www.carrefour.pl



CHINA
The Carrefour China Foundation for Food Safety is acting for greater food security and nutrition and works to encourage purchasing directly from the producers.
www.carrefour.com.cn

BRAZIL
The *Instituto Carrefour* encourages diversity and employment for those historically discriminated against through education, training and entrepreneurship.
www.institutocarrefour.org.br

SPAIN
Created in 2001, the *Fundación Solidaridad Carrefour* supports initiatives aimed at children with disabilities as well as those in difficulty or at risk of exclusion.
www.carrefour.es

ITALY
Carrefour Italy offers support to Food Banks through collections and donations of food in its stores.
www.carrefour.it

ROMANIA
Employees from Carrefour Romania are working with the poor thanks to donations of essential supplies.
www.carrefour.ro

TAIWAN
Established in 1996, the Carrefour Taiwan Cultural and Educational Foundation promotes cultural development, facilitates the discovery of various trades and holds courses in civic education.
www.carrefour.org.tw

ARGENTINA
Created in 2002, the *Fundación Carrefour Argentina* works around issues of food, unemployment and the environment.
www.carrefour.com.ar

Table of programmes supported in 2015

COUNTRY	ASSOCIATION	PROGRAMME DETAILS	AMOUNT
ARGENTINA	CALL FOR PROPOSALS	Call for project proposals to support 6 food aid associations	€200,000
	FUNDACIÓN BANCO DE ALIMENTOS	Co-funding of equipment to optimise the transport and storage of food products destined for beneficiaries of 12 Food Banks in the country	€103,000
	FUNDACIÓN CONIN	Combating infant malnutrition	€219,271
	FUNDACIÓN CONIN	Raising awareness of the need for a healthy and balanced diet	€102,894
	FUNDACIÓN HUERTA NIÑO	Creation of 8 teaching gardens in schools to educate children about the basics of healthy eating	€40,100
BELGIUM	GOODS TO GIVE	Development of logistics and IT platforms to promote the donations of new non-food products	€40,000
	VERENIGING' T SAS	Development of cookery activities for beneficiaries of the "de Kaba" social grocery store	€20,500
BRAZIL	GASTROMOTIVA	Training in gastronomy for disadvantaged young people	€20,000
	REDE CIDADÃ	*Conexão* programme – vocational training in the food retail trade for young people suffering from exclusion	€512,668
CHINA	WUHAN CITY YOUTH DEVELOPMENT FOUNDATION	Hope Star project for the education and vocational training of young people suffering from exclusion	€50,000
	XINXIANG HONGQI DISTRICT CHARITY FOUNDATION	Vocational training for small farmers in the Xinjiang region and development of an eco-park	€97,170
FRANCE	100 JOURS POUR ENTREPRENDRE	Programme to encourage entrepreneurship for young people aged 18 to 25 years	€20,000
	À TABLE CITOYENS	Change of scale for the *Baluchon* project using catering professions as a way into employment	€40,000
	ASSOCIATION NATIONALE DE DÉVELOPPEMENT DES ÉPICERIES SOLIDAIRES (ANDES)	Creation of Deyrolle fact sheets about food developed as part of COP21 and distributed during cookery workshops run by the *Compagnie des Gourmands*	€31,760
	ADEPRINA, AGROPARISTECH	Theme of "Food and those at risk" as part of the programme in Frugal Engineering and Innovation	€80,000
	ASSOCIATION POUR LE DROIT À L'INITIATIVE ÉCONOMIQUE (ADIE)	Using access to micro-credit to develop a local food supply chain in the Bourgogne-Franche-Comté region	€100,000
	AGENCE DU DON EN NATURE	Help to optimise the association's logistics for distributing unsold non-food products to the poor	€50,000
	ANATOTH	Funding for refrigeration equipment to optimise the delivery and storage of foods destined for those in need	€13,752
	ASSOCIATION POUR LA RÉINSERTION ÉCONOMIQUE ET SOCIALE (ARES)	Change of scale for the Log'Ins project, in connection with the logistics trades alongside Carrefour employees	€40,000
	ASSOCIATION D'ENTRAIDES DU CALAISIS	Co-funding for a refrigerated vehicle to optimise food aid	€15,000
	AURORE	Development of a restaurant in the social grocery store at Montreuil by recuperating unsold items	€25,000
	LE CHAÎNON MANQUANT	Development of the collection of unsold food items from local delicatessens, restaurants and stores	€78,500
	LE CHÊNELET	Support for the social cannery project	€20,000
	LA CLOCHE	*Le Carillon* programme enabling local stores to distribute their unsold food items	€17,000
	DE MON ASSIETTE À NOTRE PLANÈTE	Distribution of surplus food from catering canteens for the benefit of food aid	€20,000
	DEBOUT	Support for the publication of a magazine giving practical information for vulnerable members of society and participation in the crowdfunding campaign	€50,000
	FÉDÉRATION DES ASSOCIATIONS GÉNÉRALES ÉTUDIANTES (FAGE)	Development of the AGORAé network of student solidarity grocery stores	€50,000
	FÉDÉRATION NATIONALE DES PANIERS DE LA MER	Funding for the *Paniers de la Mer* action to collect, transform and redistribute unsold fish in Fécamp (Upper Normandy)	€30,000
	FÉDÉRATION NATIONALE DES PANIERS DE LA MER	Organisation of cookery workshops to increase the dietary diversity of recipients of food aid	€11,500
	FONDS FRANÇAIS POUR L'ALIMENTATION ET LA SANTÉ	Call for project proposals around "Obstacles to changing eating behaviours in populations at risk: how to overcome them?"	€80,000
	FÉDÉRATION FRANÇAISE DES BANQUES ALIMENTAIRES (FFBA)	Co-funding for 12 refrigerated vehicles and 4 cold rooms to optimise food aid	€209,000
	FONDATION CRÉSUS	Test phase of the serious game Dilemme which teaches players how to manage their budget	€43,750
	FONDATION DE LA 2E CHANCE	Support for the *Coups de pouce* (helping hands) project in the food and catering trades	€45,000
	FRANCE ACTIVE	Organisation of a call for projects to discover and support innovative solidarity projects dealing with food	€158,000
	FRANCE ACTIVE	Support for the creation of social enterprises in the food sector	€190,000
	JEUNESSE NAZARÉENNE INTERNATIONALE	Purchase of a snack-bus for distributing hot meals to the homeless	€9,000
	RÉSEAU COCAGNE	Development of 20 organic job-creation gardens and assistance with the construction of the Vauhallan training centre	€200,000

COUNTRY	ASSOCIATION	PROGRAMME DETAILS	AMOUNT
FRANCE	RESTAURANTS DU CŒUR	Co-funding for the purchase of 2 refrigerated vehicles and 4 cold rooms	€50,000
	SECOURS POPULAIRE FRANÇAIS	Co-funding of a refrigerated vehicle in the Calvados department	€15,000
	SOLIDARITÉ DES PRODUCTEURS AGRICOLES ET DES FILIÈRES ALIMENTAIRES (SOLAAL)	Spin-off partnership with Carrefour logistics and facilitation of the donation of processed products	€50,000
	TOUT LE MONDE CHANTE CONTRE LE CANCER	Purchase of a food truck to hold cookery classes for sick children in hospitals	€37,500
	TREMPLINS DES RESTAURANTS DU CŒUR	Inclusion through training in the butchery trade	€6,450
ITALY	CALL FOR PROPOSALS	Call for project proposals to support food aid associations	€200,000
	ITALIAN FEDERATION OF FOOD BANKS	Rental of a cold room during the Milan Expo 2015 for the recuperation, storage and distribution of unsold food products to nearby non-profit associations	€15,000
ROMANIA	ANGEL SMILE ASSOCIATION	Co-funding of 2 refrigerated vehicles and distribution of meals to the homeless in Bucharest	€97,700
	FUNDATIA HOSPICE CASA SPERANTEI	Access to a balanced diet for disadvantaged patients	€46,511
	OVIDIURO	Encouraging education of poor children in Romania using food as an incentive	€201,700
	SAMUSOCIAL INTERNATIONAL	Reception, support and food aid for homeless people	€55,000
SPAIN	FEDERACIÓN ESPAÑOLA DE BANCOS DE ALIMENTOS (FESBAL)	Funding for 8 refrigerated vehicles to optimise the delivery and storage of food destined for those in need	€209,401
	FUNDACIÓN EXIT	Training in mass retail trades for young people suffering from exclusion	€40,848
TAIWAN	CCRA 1919 FOOD BANK	Creation of the first social grocery store in Taiwan	€60,300
	CITY PEOPLE FOUNDATION	Food aid for young isolated girls	€8,590
	KAOHSIUNG FLYING SOCIAL WELFARE SERVICE ASSOCIATION	Vocational training in the food and catering trades and food aid for young people in isolated communities	€46,875
	JEN JI SHIANG SOCIAL SERVICE INSTITUTE	Programme to foster healthy eating in disadvantaged families and vocational training for young isolated or excluded adults	€65,310
	UNITED CHARITY ASSOCIATION OF KAOHSIUNG	Co-funding of a refrigerated vehicle and 6 refrigerators	€50,138
	KIDS' BOOKHOUSE FOUNDATION	Creation and equipping of a job-creation restaurant	€60,673
	TAITUNG EDUCATIONAL DEVELOPMENT INSTITUTE	Equipment of a reception centre and dietary assistance for young disadvantaged people	€51,583
	YULING COUNTY KOUHU TOWNSHIP CHUNGWEN WOMEN'S ASSOCIATION	Food aid for children and elderly people at risk	€22,110
EMERGENCY AID			
Argentina	LOCAL GOVERNMENT OF NEUQUÉN	Donations of essential supplies following the eruption of the Calbuco volcano on April 2015	€8,342
	LOCAL GOVERNMENT OF CONCORDIA AND FORMOSA, RED SOLIDARIA, SALVATION ARMY	Material aid for victims of major flooding in the North-East in December 2015	€42,300
Bangladesh	SPHERE	Creation of a support fund for textile workers with the International Federation for Human Rights	€550,000
Belgium	SAMUSOCIAL BRUSSELS	Hiring of 2 Arab-speaking workers to improve the quality of the work of outreach teams for migrants	€62,400
China	TIANJIN CHARITY ASSOCIATION	Donations of essential supplies following a double explosion in Tianjin in August 2015	€140,575
	SHENZHEN CHARITY FEDERATION	Donations of essential supplies after mudslides in Shenzhen in December 2015	€42,500
Egypt, Jordan, Turkey, Lebanon	WORLD FOOD PROGRAMME	Distribution of vouchers and food products in refugee camps	€341,600
France	SECOURS POPULAIRE FRANÇAIS	Provision of food for refugee families during the first months after their arrival	€126,000
	SECOURS POPULAIRE FRANÇAIS	Emergency aid following floods in the south of the country in October 2015	€100,000
Italy, France	SAMUSOCIAL INTERNATIONAL	DOMEUS programme for the creation of a mobile unit to aid migrants, in transit or refugees	€70,000
Italy	CARITAS	Donations of essential supplies following floods in Benevento in October 2015	€59,140
Spain	RED CROSS	Global aid (food, health, psychosocial accompaniment, etc.) for the reception of refugees and especially children	€150,000
Syria	ACTED	Improved access to drinking water and decent sanitary facilities, and facilitation of access to essential goods for migrants and refugees	€250,000

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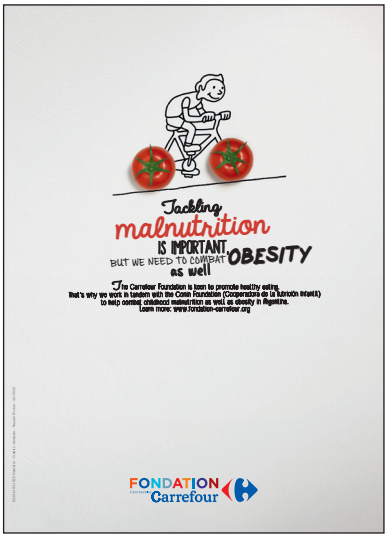








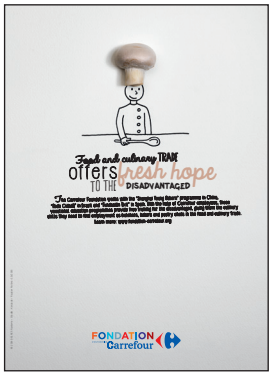












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